

Perting Srl

Skype Meeting with Busy Bee LLP

22/11/2016

On 22/11 it was held the meeting via Skype with Busy Bee, a simulated company from Bilbao(Spain).

The meeting Start at 17.30 am with a presentation by Devin (marketing), Paige (Human resource) and Emily(Finance), oversease's student from USA, of Busy Bee LLP.

Busy Bee LLP deals with bringing together a company that needs to solve a problem with the company that knows how to solve it (servicecompany). Their department are composed from 4 office with 2 people for department. Their marketing strategy is based on the major social networks (fb, twitter and yb's video) where they can communicate with their customers in simple and fast way.

After, Cristina from our MKT office present Perting's activities. Michele(mkt/web) present the websitite of Perting and Alfonso the international projects.

In the end (18.10 am) after a little Q & A, we send them our catalogue and the promise for a new appointment.